

# Keeping it simple!

NEW up and coming recruitment agency, Simply Recruitment, has only been on the radar for six weeks but already the Hagley Road based company is rushed off its feet.

Specialising in commercial and industrial recruitment the company is the brainchild of friends Kavita Jnagal and Rani Uppelle, both of whom boast many years in the profession.

"We saw the scope for an agency like ours so we got together and set up Simply Recruitment" said Kavita.

"We have been in the industry a very long time and a lot of our business is through word of mouth and I think it's because we pride ourselves on providing a caring culture. We are passionate about what we do."

Rani added: "We are very hands on with our clients.

"We are not a bums on seat agency taking just anyone on.

"We look at a candidate's personality and see if they fit into a client's culture.

"They may have the right work skills but if they don't have the personality then they will not be happy."

Both women come from a family background in business and say that their families are a huge support.



"We are doing fantastically well particularly, we think, as not only are we Asian women but also directors in the recruitment industry.

"Recruitment is big business and we do have a vision to grow our company but always treating our

clients with respect, treating people how we would expect to be treated." said Kavita.

Simply Recruitment offers a broad range of recruitment vacancies in the commercial and industrial field.

Commercial vacancies include reception; call centre, admin, and accounts through to industrial openings, which include warehouse, machine operators, skilled and semi-skilled engineers as well as packers and pickers.

The pair is keen to stress this agency is very different from larger agencies.

"We provide a good service but we also care for our candidates.

"They are well prepared and well vetted. We have both worked in big recruitment agencies and often their candidates are not well looked after.

"We want to change that, our doors are open to everyone," added Rani.

The duo is passionate about their business.

"We work hard to maintain a fantastic relationship with our clients -it's not just about the candidates.

"We help clients with their HR solutions by working in partnership with them and providing a tailor made service.

"We are upfront and honest with no hidden agendas." they said.

Simply Recruitment is just that. An agency, which ensures both candidates and clients, are happy with minimum fuss. Simple.

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